

Engaging the Next Generation of Entrepreneurship Students



[Tamanno Hodjihanova](#), *Intelligence Analyst, Kingdom Ecosystems*
Being born in Uzbekistan, Tamanno brings a high emotional intelligence and an ability to navigate cultures, languages, and cross-cultural interactions. A recent graduate of DBU with a B.B.A in Finance and Entrepreneurship, she is passionate about engaging in business for the kingdom in bringing about flourishing for communities.



[Kevin Knierim](#), *Entrepreneurship Instructor, [Arlington ISD Dan Dipert Career and Technical Center](#)*

Kevin has more than 25 years of experience in the private sector in a variety of fields. For the last 10 years, he has been a professional educator providing students with the necessary skills for the workplace through innovative and experiential learning in business, marketing, and entrepreneurship. Kevin is also an [Empowered Ambassador](#) and on the planning team for [GEW](#).

Project Description:

The next generation needs opportunities to foster a culture of innovation, creativity, and problem-solving to explore interests as they decide on career paths and post-secondary education. Engaging with high school students through experiential and hands-on learning opportunities allows us to build the next generation of leaders and innovators equipped to succeed in their careers post schooling.

The "NextGen Collective" is a proof-of-concept project that aims to engage the next generation of entrepreneurship students by partnering them with STEM students through an innovative and experiential learning environment over the course of the school year. This will provide a space for students to collaborate and create innovative solutions to real-world problems as they engage with business concepts, organizations, and community efforts.

Project Goals: The main goal of the NextGen Collective is to provide students with hands-on experience in entrepreneurship and innovation, and to encourage them to pursue careers in these fields.

1. Create a cohort of senior level entrepreneurship students.
2. Foster ideas and innovation by allowing students to explore real world challenges to problems in the community.
3. Engage with community resources, organizations, and events to garner support and awareness for entrepreneurship students in high school.

Project Metrics: Number of projects created, partnerships formed, and engagement across the community.

Who is involved? Who else needs to be involved?

AISD CTC educators and teachers, Arlington organizations and business leaders.