

Effective Content for Collaborative Giving Groups: Average Donors Come Together to Alleviate Spiritual and Physical Poverty



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[All Access](#) helps people maximize the impact of their giving towards ending spiritual and physical poverty.

Project Description:

While there is ample access to great content on how to practice *generous giving*, there is very limited, if any, access to content on *effective giving*, as well as a structure for how the average donor can give effectively with others. Effective giving is most concerned about **improving the measurable poverty levels in the most effective, efficient, sustainable, and transparent manner possible.**

For example, a donor can give effectively towards alleviating physical poverty by finding the organizations who can best improve the [Multidimensional Poverty Index \(MPI\)](#) in the most impoverished places of the world, ensuring that how they improve these poverty levels is done in the beneficiaries' best interest, then supporting that organization and holding them accountable for it.

When giving is done *collaboratively in a group* towards alleviating global spiritual and physical poverty, there is increased giving opportunity, encouragement, and accountability. This project aims to increase the giving impact capacity among average donors through effective giving content and collaborative giving groups. This Working Group will focus on resources for effective giving groups and launch a pilot in 2024.

Project Goal:

1. To create the content and resources for effective giving groups.
2. To prove out the functionality of the content and effective giving groups and test its market demand by establishing 3-5 effective giving groups of 4-15 average donors who meet 4-12 times a year in 2024 to use this content to give effectively together towards eradicating global spiritual and/or physical poverty.

Project Metrics:

1. Content and resources positively vetted by those participating in effective giving.
2. Launch of 3-5 effective giving groups in 2024.

Who is involved? Who else needs to be involved?

All Access, content creators, generosity organizations, donors who want to give well.